

# Pro— mote & Sell Your Work Online

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## / What We Do.

- > Allow you to organise, catalogue and update work in our popular online gallery and website.
- > Help promote and sell your work in a professional, hassle-free way.
- > Use the latest art manager software to give you complete control of your online studio.
- > Handle the business side, leaving you free to focus on your artistic practice.
- > Maintain secure records of all business transactions and protect resale rights.

## / Why Should I Join?

- > Get your own website which can be easily controlled and maintained.
- > You will retain independence but maximise sales potential alongside fellow artists.
- > Widest possible audience will see your work. You'll be added to "isendyouthis", the UK's fastest-growing artist directory.
- > Mailing list features, press releases and event invitations to make you a great marketing asset.
- > Tools and tips to improve your site and increase traffic.
- > Direct access to all artist opportunities – extensive listing in both UK and overseas, including residencies, commissions and jobs.

## / How Do I Join?

- > Register at [www.red-squirrel-gallery.com](http://www.red-squirrel-gallery.com)
- > No joining fee and no gimmicks.
- > Free demo to help you get started.
- > Low subscription costs (just £10 per month) and no minimum contract.
- > Small sales commission of 10%.  
(which includes our administration fee, merchant account, bank and administrative costs.)